### Specialized Technical Assistance Providers and Resources

<table>
<thead>
<tr>
<th>Provider</th>
<th>Description</th>
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<tbody>
<tr>
<td>Alliance for a Healthier Generation</td>
<td>The Alliance for a Healthier Generation, founded by the American Heart Association and the Clinton Foundation, works to reduce the prevalence of childhood obesity and to empower kids to develop lifelong, healthy habits. The Alliance works with schools, companies, community organizations, healthcare professionals and families to transform the conditions and systems that lead to healthier children.</td>
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<tr>
<td>California Center for Civic Participation</td>
<td>California Center for Civic Participation is a non-profit civic education organization, focusing on engaging youth, developing research, communication, and critical thinking skills, so youth can express ideas effectively and with confidence.</td>
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<tr>
<td>California Center for Public Health Advocacy</td>
<td>The California Center for Public Health Advocacy is a nonpartisan non-profit organization that raises awareness about critical public health issues and mobilizes communities to promote the establishment of effective state and local health policies. The Center currently directs the “HEAL Cities Campaign” and the “California Campaign for Healthy Beverages.”</td>
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<td>California Convergence</td>
<td>CA Convergence links communities in action to improve the environment for health, throughout the state of California.</td>
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<tr>
<td>California Food Policy Advocates</td>
<td>California Food Policy Advocates is a statewide policy and advocacy organization dedicated to improving the health and well being of low income Californians by increasing their access to nutritious, affordable food.</td>
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<tr>
<td>California Project LEAN</td>
<td>California Project LEAN (Leaders Encouraging Activity and Nutrition) is a joint program of the California Department of Public Health and PHI. It works to advance nutrition and physical activity policy in schools and communities to prevent obesity and associated chronic diseases. Efforts center on youth and parent empowerment approaches, policy and environmental change strategies, and community-based solutions that improve nutrition and physical activity environments primarily in low-resource, high-need communities.</td>
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<tr>
<td>ChangeLab Solutions</td>
<td>ChangeLab Solutions is a team of attorneys, policy analysts, and urban planners dedicated to building healthy communities nationwide.</td>
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Fire Up Your Feet
fireupyourfeet.org

Fire Up Your Feet is a core program of Safe Routes to School National Partnership, available to any elementary and middle school in grades K-8 nationally. Made possible in partnership with Kaiser Permanente, Fire Up Your Feet offers free resources, an online activity tracker, a school fundraising organizer and more, all aimed at increasing physical activity before, during and after school for students, parents, school staff and teachers. The National PTA is our family engagement partner.

Healthy School Food Coalition
http://www.oxy.edu/urban-environmental-policy-institute/programs/food/healthy-school-food-coalition

The Urban & Environmental Policy Institute’s Healthy School Food Coalition (HSFC) empowers students, parents, teachers, and interested community-based organizations with the knowledge and skills to become advocates for healthy school food through ongoing outreach and trainings. In addition, HSFC collaborates with school food services administrators, the school board, and other community based organizations to work towards the full implementation of existing policies, and capitalize on available opportunities to strengthen school meal programs.

Kaiser Permanente Workforce Health
https://businessnet.kaiserpermanente.org/health/plans/ca/workforcehealth

The Kaiser Permanente Workforce Health Program offers a variety of workforce health approaches to meet employer’s needs. The Resource Center provides tools to lay the foundation for getting leadership on board with the plan, organize program activities, and help employees adopt a healthy lifestyle.

Kaiser Permanente Thriving Schools
thrivingschools.kaiserpermanente.org

Kaiser Permanente Thriving Schools is dedicated to improving the health of students, staff and teachers in K-12 schools in four key areas: healthy eating, active living, school employee wellness and positive school climate.

PlayWorks
playworks.org

Playworks Training serves hundreds of schools all around the country by providing tools, training and consultation services to any school or youth organization that wishes to create a place for every kid on the playground.

Safe Routes to School
saferoutespartnership.org

Safe Routes to School works towards increasing physical activity, reducing traffic congestion, improving air quality, and enhancing neighborhood safety.

The City Project
cityprojectca.org

The City Project provides support for “Physical Education Campaigns” to enforce minimum minute requirements for physical activity, properly accredited instructors, reasonable class sizes, and quality facilities in school districts across the state.

World Fit for Kids
worldfit.ehclients.com

A World Fit For Kids! provides purposeful physical activity and action-learning opportunities that help youth develop the knowledge, skills and confidence required to make healthy choices that last a lifetime. Our vision is that kids are fit, healthy and ready to learn! Our training and programs intentionally integrate youth development principles with physical activity in order to positively impact the lives of students and the adults who work with them.

thrivingschools.kaiserpermanente.org